

Object of the Corporation

The object of the Corporation is educating and training its members in the knowledge and performance of secular and sacred choral and other musical works of the master composers of all ages. By means of live performances The North Country Chorus serves to bring cultural enrichment to the public.

taken from NCC By-laws2007 revision

North Country Chorus Strategic Plan Outline 2015 draft proposal v6

In its actions implementing the above mission statement, NCC holds the following overriding Goals:

- 1) Sustainability
- 2) Excellence

NCC actions are planned and achieved through focusing on the following general categories:

Vocal education
Recruiting and retaining singers
Audience development
Sustainable financial stewardship
Board and leadership support

The following statements articulate our intentions in each area:

Vocal education

- We commit to our choristers by developing and/or supporting programs which give our members sufficient opportunities for growth in choral singing skills, and the pursuit of excellence.
- Vocal education takes place both during rehearsals and is also offered outside of rehearsals. It is targeted to both individual and collective sound.
- We continue our policy of being a non-auditioned group, relying on the responsibility of individual choristers for quality, while providing support and opportunities for growth.

Recruiting and retaining singers

- We appear attractive to new and especially younger potential members.
- We are friendly and welcoming.
- We provide opportunities for socializing, which helps foster a sense of belonging.
- We are accessible to many potential recruits with adequate rehearsal space, located to maximize pool of candidates and ease of access.
- We have a rehearsal/performance schedule which is both sustainable and sufficient.

- We offer a strong, attractive repertoire.
- We identify, support and access feeder programs, ie local school choruses, other choruses or choirs.
- We pursue collaborative musical activities like travel and joint concerts.
- We are connected to the larger music and arts community- maintaining and forging connections, collaborations, awareness of trends .
- We recognize today's children are NCC's future and make opportunities to connect and sing with children to build that future.

Audience development

- We perform concerts around the "north country" of NH and VT, in various accessible venues.
- We have a marketing program which builds our audience base.

Sustainable financial stewardship

- We have a financial committee to support the fiscal needs of the chorus and its activities.
- We prepare a budget annually.
- We know the value and location of our belongings, appropriately stored and insured.
- We raise money as needed.
- We use our savings to support the health and vigor of NCC goals.
- We consider the pursuit of grant funding for applicable programs.

Board and leadership

- We have a volunteer board of Directors.
 - We have a meeting schedule sufficient to accomplish board responsibilities,
 - We make good use, through efficient meetings, of board members time.
 - We make use of committees where possible to avoid overloading individuals.
 - We recruit board members who can help us grow, whose roles and duties are clear.
- We have a volunteer membership and many needs for volunteer time.
 - We will discover and utilize member talents, as available.
- The chorus maintains its 501(c3) non-profit status.
- Management requirements - We review annually to consider needs and plan for additional help if required.
- We review this plan annually to see if we accomplished what we intended and set new tasks for the next year.
- The Board keeps the membership informed.